



FIREFLYER INTERNATIONAL NETWORK

presents

WffD 2018

Celebrate the first World Firefly Day (WffD 2018)

7-8 July 2018 (first weekend of July)

Theme: “Don’t forget us because we are tiny”

Celebrating the wonders of firefly may not be new for some countries, but for there are many people who does not have the opportunity to experience the firefly. Therefore the Fireflyers International Network mark the first weekend of July as the World Firefly Day for people to celebrate and get to know the firefly. This year will be the first World Firefly Day (WffD 2018) to be celebrated all over the world as an global outreach tool to raise awareness, highlighting the beauty, the challenges faced, learn about the fireflies’ ecological importance, and even the socio-economic importance as a tourist attraction in some communities.

The challenges faced by the tiny fireflies are imminent and even unknown to the communities the presence of fireflies. These challenges are mainly human conversion of land which in most cases led to the destruction of the firefly habitats, human activities which involves pesticide usage, taken from the wild to be used as gimmicks during festivals and the ever increasing light pollution which affects their sexual light communications.

Therefore there is a need for action to conserve the fireflies, which this two days will help make a difference. Make WffD 2018 an annual event in your calendar and share it around.

What kind of activities

This years’ global theme will be “Don’t forget us because we are tiny”.

There are many ways to celebrate WffD 2018 from public events such as firefly festivals, kids education programmes, exhibitions, firefly art, firefly play, firefly-watching excursions to advocacy work, seminars and workshop, news articles to celebrate WffD 2018

How you can participate.

We encourage everyone to participate in any of the two days or both days in July 2018. You can have your activities throughout the year, if you cannot make it for the first weekend of July, but we encourage you to do so in July, with the exception of the Southern Hemisphere communities.

Please share your event

We want you to share your *WffD* 2018 events around the world to inspire others to take action too. You will find the *WffD* 2018 announcement page in the FIN's website and Facebook. All you need to do is send in your *WffD* 2018 activity photos, and/or YouTube together with a short write up for us to load up at the FIN *WffD* 2018 website. Language preferably English or in your own language. Please state your event, your name, organisation, town/city, country and send it to Ms Avalon Owens avalonceleste@gmail.com. A map will show the events with the write up and photos.

Happy Fireflying